

# **NEW ORLEANS SAINTS AND GEORGE RODRIGUE ANNOUNCE AN ORIGINAL SILKSCREEN FEATURING DREW BREES**

**For Immediate Release  
October 30, 2007**

**New Orleans, La.** – The New Orleans Saints announced today, in conjunction with legendary artist George Rodrigue and Saints' Pro Bowl QB Drew Brees, the unveiling of a uniquely new silkscreen featuring Blue Dog and Brees. The proceeds from the limited number of art pieces will benefit the Brees Dream Foundation and charities designated by New Orleans Saints and George Rodrigue through **Blue Dog Relief**.

"We are proud to work with George Rodrigue again this year on raising money to support the arts and other charities in the region," said Saints' Owner/Executive Vice President **Rita Benson LeBlanc**. "The New Orleans Saints and the 'Blue Dog' are both cultural icons in the Gulf South, in particular, and across the nation. Drew Brees has become a great representative of our team, city and region and I cannot think of a better person to be featured in this year's collaboration between George Rodrigue and the Saints."

In response to the overwhelmingly successful original lithograph created by Rodrigue in 2006 featuring the legendary "Blue Dog" wearing a Saints jersey ("We Are Marching Again"), the Saints and Rodrigue unveiled a new original silkscreen today featuring Brees and the "Blue Dog."

Proceeds from the sale of the silkscreen, which will be available in several special editions, will be donated to the Brees Dream Foundation and other Gulf South causes

designated by the Saints and Rodrigue through Blue Dog Relief. Last year's collaboration ("We Are Marching Again") raised over \$250,000 for New Orleans area non-profits including the Louisiana Philharmonic Orchestra and New Orleans Museum of Art.

This year, the original "Blue Dog" silkscreen features Drew Brees and will be offered to fans and collectors in several versions, including:

- A numbered only edition of 15,000 with the New Orleans Saints logo (\$100)
- A Fine Art Edition signed by George Rodrigue (\$500)
- A numbered Fine Art Edition of 250 signed by *both* George Rodrigue and Drew Brees (\$1,500)

All of these editions are available for sale, beginning today, online at [www.bluedogrelief.com](http://www.bluedogrelief.com).

Blue Dog Relief, George Rodrigue's Art Campaign for Recovery, has donated over \$1,000,000 to human service agencies and arts programs such as the Southeast Louisiana Chapter of the American Red Cross, the United Way, the New Orleans Museum of Art and the Louisiana Philharmonic Orchestra.

The Brees Dream Foundation was established in 2003 by Brittany and Drew Brees with the mission is to provide care, education and opportunities for less fortunate youth as well as children with cancer, giving them the quality of life they so richly deserve.

***-New Orleans Saints-***